

PORTFOLIO

DANIEL SCHNATTERER
Visual Communication

2020

DANIEL SCHNATTERER

SERVICES

Art Direction

Concept

Corporate Design

Editorial Design

Information Design

Layout

Final Artwork

SELECTED CLIENTS

Berliner Städtereinigung

Berliner Wasserbetriebe

CBRE

Deutsche Bank

German Rum Festival Berlin

KPMG

Landesbank Berlin

Wall AG

DANIEL SCHNATTERER

GERMAN RUM FESTIVAL

*Branding / Corporate Design / Editorial Design
Art Direction*

FROM 2015

AROUND THE WORLD

6.

GERMAN
RUM
FESTIVAL
BERLIN



HALIS

A B C D

HEADLINE HALIS BOLD

ÜBER 400 RUM-SORTEN
AUS ALLER WELT!

COPY HALIS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit.

Arnhem

A B C D

COPY ARNHEM BLOND

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

PULLTAG / CALL TO ACTION ARNHEM BOLD ITALIC

Da geht's letztlich einfach darum kreativ zu sein, Dinge zu hinterfragen und Spaß zu haben.

DANIEL SCHNATTERER

EKOZET

*Exhibition / Corporate Design / Information Design
Illustration / Layout*

With Friendship Berlin
2013–2015

DANIEL SCHNATTERER

LASSUS QUARTET

*Branding / Packaging
Art Direction*

With Daniel Abbott

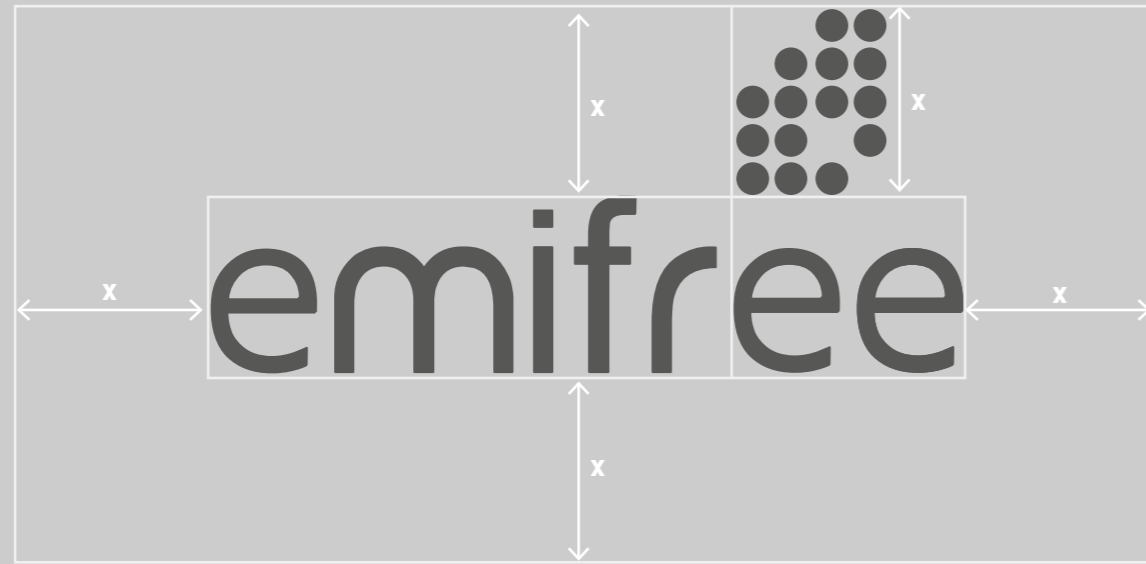
2019

DANIEL SCHNATTERER

EMIFREE

*Corporate Design / Information Design
Art Direction*

2011–2018



BENTON SANS

g Q Y
A C
d e

HEADLINE: BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

FIELD OF APPLICATION

COPY TEXT: REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

The integrated self-cleaning ensures a constant suction power without additional maintenance costs. Reduce costs, protect the environment and have this at high production capacity: Contact us!

CHARTS AND TABLES: REGULAR CONDENSED ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Adjustable volume via EC fan technology
3-phase 400V 50 / 60Hz

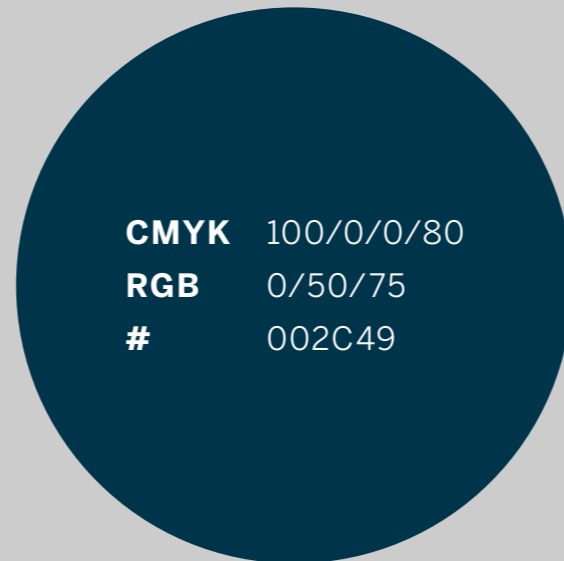
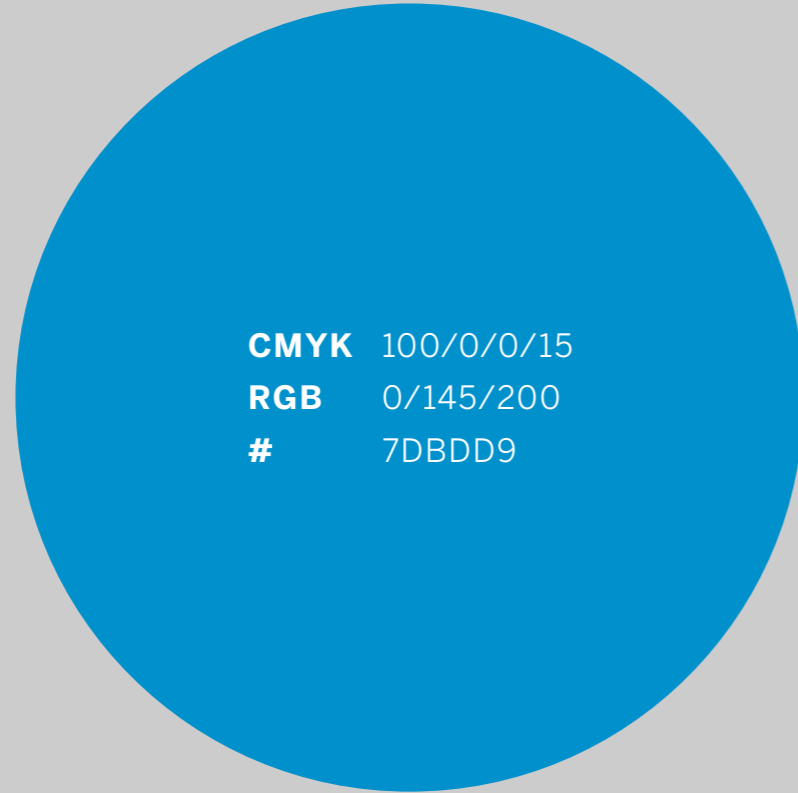
CALL TO ACTION: BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

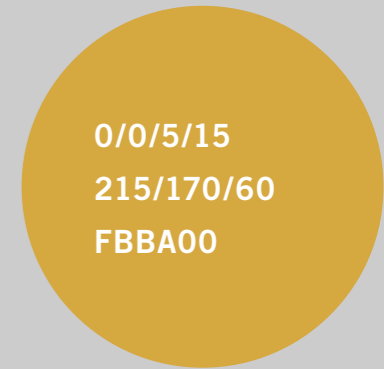


COLOURS

ALPHA



BETA



HIGHLIGHT

DANIEL SCHNATTERER

ADLERWERKE / CBRE

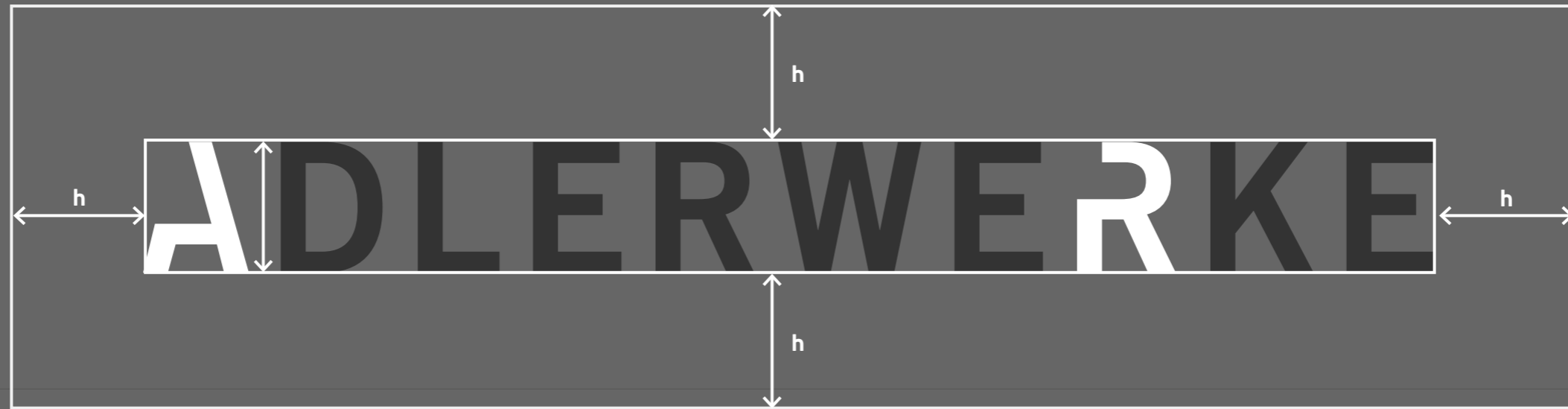
Branding / Webdesign

Art Direction

With Connex Berlin

2018

ADLERWERKE



A R

DLE

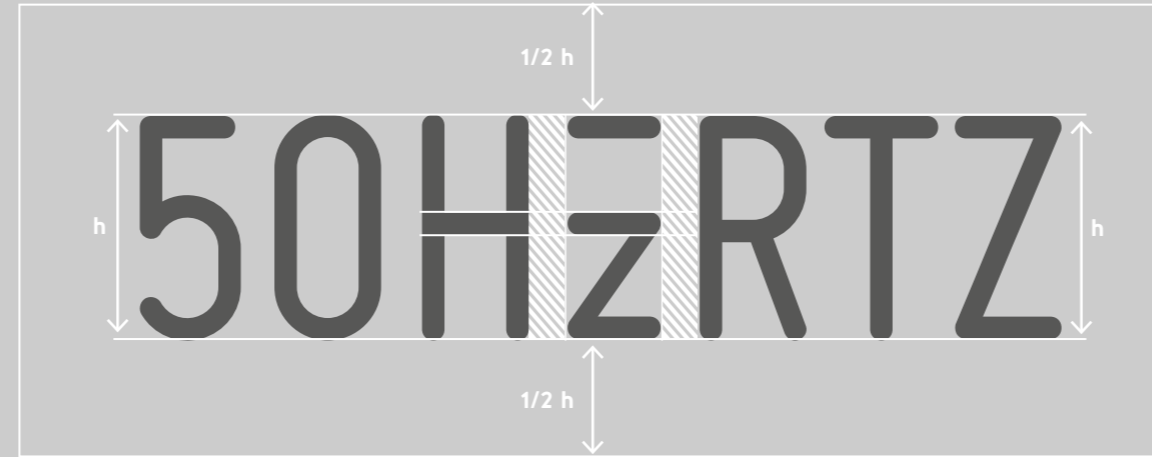
DANIEL SCHNATTERER

50 HERTZ TRANSMISSION

*Branding / Corporate Design
Concept / Implementation*

With Adjouri Brand Consultants
2009–2011

50 HERTZ



50HERTZ

50HERTZ

TYPOGRAPHY

LAYOUT FONT A

- LOGO
- BROCHURES

MISO
A B C D

LAYOUT FONT B

- BROCHURES
- ADVERTISING MATERIALS
- WORK CLOTHING
- SIGNS

Franklin
Gothic
d A g C d

COMMUNICATION FONT

- POWERPOINT
- WORD
- WEB

HEADLINE: MISO BOLD

FÜR EINE ERFOLGREICHE
ENERGIEWENDE

ABCDEFGHIJKLMONPQRSTUVWXYZ
1234567890

SUBHEADLINE: FRANKLIN DEMI

Unsere Projekte an Land und auf See

ABCDEFGHIJKLMONPQRSTUVWXYZ
1234567890

FLIESSTEXT: FRANKLIN BOOK

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

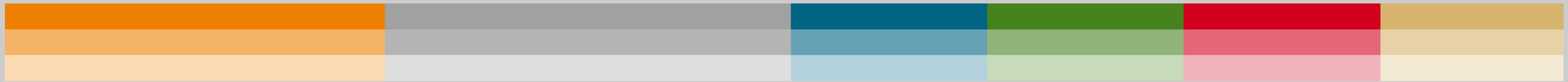
HEADLINE: ARIAL BOLD

1 0

FLIESSTEXT: ARIAL REGULAR

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COLOURS



PANTONE	151	COOL GRAY 10	3165	371	484	7503
CMYK	0/60/100/0	0/0/0/60	90/50/30/10	70/30/100/10	10/100/100/5	20/30/60/100
RGB	253/122/6	135/136/138	0/100/130	70/130/30	210/0/30	215/180/110
RAL	2011	7012	—	—	—	—



DANIEL SCHNATTERER

INVESTITIONSBANK BERLIN

Financial Communication

Art Direction / Layout

For Adjouri Brand Consultants

2011

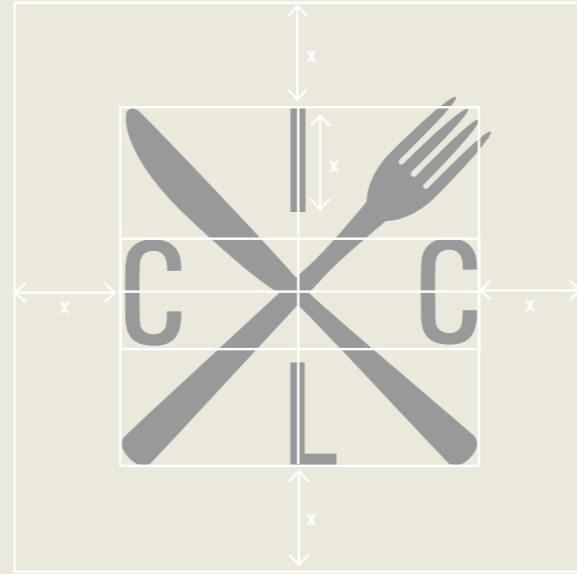


DANIEL SCHNATTERER

INÉS LAUBER CULINARY CONCEPTS

Corporate Design / Editorial Design
Art Direction / Layout

2012–2015



DANIEL SCHNATTERER

Visual Communication

PROGRAMMS

- InDesign
- Illustrator
- Photoshop
- Microsoft Office
- Sketch
- Quark Express

PERSONAL SKILLS

- Teamleading
- Project Management
- Design Thinking

ANYTHING ELSE

- Cats
- Cycling
- Tahini
- Graphic Novels
- Drawing

RESUME

- since 1/4/2019 Teaching Assignment Typography
Miami Ad School in Berlin
- since 1/9/2010 Freelance Art Director in Berlin
- 1/8/2008 – 31/8/2010 Graphic Designer at the Agency Adjouri
in Berlin
- 15/8/2007 – 1/7/2008 Graphic Designer at Helios Media
in Berlin
- 1/9/2006 – 1/3/2007 Internship at Atelier Doppelpunkt
in Berlin
- 1/9/2001 – 1/8/2005 Study Information Design
at the School for Design in Ravensburg
Degree: Diploma
- *28/2/1980 in Lörrach

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PORTFOLIO
DANIEL SCHNATTERER

Thank you very much!